

## Outreach Email Template - Friends and Family

Once your Event Page is live, it's time to get the word out other ways too! Start by sending emails to friends and family - they're going to be your biggest supporters, so reach out to them first.

Subject:

Help Me [or Us] Bring **"We the People 2.0"** to [City]!

Body:

Dear family and friends OR Dear [Name],

Great news! I'm helping [community group name] host a special screening of the new film **"We the People 2.0"** on [Date] at [Theater or Location Name] and I would love for you to come!

Ecosystems around the globe are collapsing under inherently unsustainable laws and governing structures – what many have called a "corporate state." Communities are now coming together from across the U.S. to say *enough is enough!*

**"We the People 2.0"** shares stories from Pennsylvania, Ohio, and Oregon, where communities are organizing to stop fracking, sludging of farmland, and other harmful corporate practices. They are adopting rights-based laws to ban these harmful activities as a violation of rights, laying the foundation to create the sustainable communities they envision.

Check out the trailer for the film:

<https://www.youtube.com/watch?v=gGyLRhsGYjU>

Join us! To reserve your tickets, please visit [Event Page here] - [Event Link URL]. [or other way to reserve tickets, e.g. website, email address, etc.]

I need your help to make this event happen! I'd love to see you in the audience, and I'd really appreciate your help to spread the word. Tell your friends and have them join us for this special screening of **"We the People 2.0"**.

Thanks for all your support!

[Name]

[Community Group Name]